



About the organisers

Cog Design is a design and communications agency; we specialise in work for the creative industries. We are genuinely interested in finding ways to help students who are studying design. We've all been students (although not all of us studied design) and we want to help the next generation to thrive.

We can't afford to help everyone so we need a way of deciding where our money will go; we decided to create an awards scheme that will also lead to some of the entries being published in a real-life context.

The scheme is also a great way for us to keep in touch with the Nation's student designers; you are the future of UK design, we want you to show us how great that future will be.

The Recognition Awards is a scheme run by Cog Design as the precursor to Recognition Day.

cogdesign.com

Recognition Awards Scheme 2008

Entry Form

The brief

1. Create a visual response to the concept of 'recognition'
2. Make it fit within an A-size; (any A-size)
3. That's it

The awards

1. £1000 for the best* entry plus a three-week work placement
2. £500 each plus work placements for second and third place
3. The best sixteen entries to be printed as A6 postcards

The rules

1. Entries must be from students in full-time design-related study
2. One entry (with completed entry form) per student
3. Entries must arrive by 17.00, 3rd March 2008

* as judged by a select industry panel



The Recognition Awards Scheme

We are looking for challenging, interesting, exciting, awe-inspiring, thought-provoking visual responses to the concept of 'recognition'. The only constraint is that your response should fit within an A-size (any A-size).

Grow an A5 rectangle of roses, make an A4 mosaic, paint an A1 mural on a wall, typeset an A6 postcard, create an A2-sized 3D model (and photograph it)... Draw, spray, melt, meld, paint, doodle...capture your A-size creation and send it to us.

We will choose sixteen of our favourite entries and publish them as A6 postcards. The postcards will be used as part of our annual celebration of kindness – Recognition Day.

Three financial awards are available to the students who best demonstrate a creative talent through an inspired response to the brief. Each of the three will also be considered for a three week placement at Cog Design's studio in Greenwich, South London.

Stages

1. Create your response to the brief
2. Send it to us, with a completed entry form, by post; or enter online
3. Entries close 17.00 on 3rd March 2008
4. Our panel of judges will consider the entries and choose the Award winners
5. Winners will be announced, online, by 25th March 2008
6. We'll contact those who will be published to request hi-res artwork
7. Postcards will be published by 30th April; copies will be sent to entrants
8. Award winners will receive their cheques by 4th May 2008

The judges

A panel of judges will be selected from across the design industry (buyers, practitioners, writers and consumers). Last year's panel included:

Patrick Burgoyne
(Editor, Creative Review)

Melanie Adams
(Head of Marketing, Royal Academy of Dance)

Nick Finney
(Creative Director and stuff, NB Studio)

David Francis
(Senior Producer, CMN, Arts Council England)

Jason Bruges
(Founder, Jason Bruges Studio).

Recognition Day

We have declared 4th May to be Recognition Day. Recognition Day is an annual celebration of thoughtfulness, empathy and kindness.

Genuine praise is wonderful to receive and simple to give, but none of us do it enough.

We want everyone to take a few minutes out of their day to tell others that they appreciate them. The winning entrants to the Recognition Awards 2008 will be published as postcards and distributed to spread the word about Recognition Day.

Find out more and register for a Recognition Day pack at recognitionday.org/

Entry form

Please complete this form and return it with your entry to Cog Design, 11 Greenwich Centre Business Park, 53 Norman Road, London SE10 9QF

Your details

Your name

Contact phone number

Email address

Signature

Date

College/University details

(This is where we will send the cheque if you win an Award)

Contact/Tutor name

Course name

College/University name

College/University address

Postcode

Contact phone number

By submitting this entry you acknowledge that you have read, accept and agree to be bound by the competition terms and conditions.

You can copy this form, or download a PDF version at recognitionday.org/.

Your entry

Your entry can be in any format (including a photograph of any 3D work) and can be sent on its own or can be accompanied by background material.

We cannot accept entries by email. If you wish to enter digitally, please do use the online entry form at recognitionday.org/.

Terms and Conditions

Please read the terms and conditions found at recognitionday.org/ before entering this competition.